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**RIMOFTHEWORLD.net Launches New Campaign
We Care About Our Community**

Lake Arrowhead, CA—In addition to redesigning their website, the staff at RIMOFTHEWORLD.net has launched a campaign designed to help local business owners in this difficult economy. Deemed, “We Care about our Community,” the campaign features a new online mountain area business directory. San Bernardino Mountain business owners are encouraged to login today to www.RIMOFTHEWORLD.net to list their business information FOR FREE! Since directory listings help key search engines like Google and Yahoo to index businesses, the directory will serve as more than just a resource for visitors and residents to use in order to locate business establishments on the hill.

Other new features of the RIMOFTHEWORLD.net campaign include:

- Several new web cams appear in strategic locations all across the mountain. Check them out and consider sponsoring a new one near your home or business.
- The website also provides dependable, timely news during fires, winter weather, and other emergencies, with more than 2 million page-views each month.
- RIMOFTHEWORLD.net also features news stories which encourage mountain residents to THINK LOCAL – SHOP LOCAL.

Vice President Dave Henderson says, “We offer exceptional value. Internet advertising allows business owners to reach a large target market for less than some of the more traditional forms of media.”

To list your business in the RIMOFTHEWORLD.net online directory, visit www.RIMOFTHEWORLD.net today and click on “Community Directory.”

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