

THE LOFT

HAIR FOR MEN AND WOMEN

For Immediate Release

Contact: Kathy Bowling, Mountain Marketing Group

909.723.8400/909.553.5432

Style Your Hair for Charity At the First Annual Cut-a-Thon At The Loft Hair for Men & Women

Glendora, CA—On Sunday, October 12, 2008, from 10 am—5 pm, 13 stylists from The Loft Hair for Men & Women in Glendora will donate their time and talents to a Cut-a-Thon to raise money for Stepping Stones for Women, a residential and supportive services program for single mothers and their children.

The public is invited to enjoy discounted prices at the high-end beauty salon, which is located at 707-A West Route 66 in Glendora, California, with all proceeds from haircuts and styling services that day to be donated to the private, non-profit ministry which is located in Covina, California. Refreshments will be provided by Petrillo's Pizza, Wingstop and The Loft Hair for Men & Women. Although walk-ins are welcome, appointments are recommended and can be made by calling 626.857.0300.

Recently celebrating the salon's one year anniversary, Glendora residents and owners David and Sylvia Gex, decided to sponsor the event as a way to give back to the community where they live and work. "We want to host this event on an annual basis, to allow our generous,

talented stylists to give to San Gabriel Valley residents as well as to a very important community outreach program,” said Master Stylist David Gex.

Located in Covina, California, Stepping Stones for Women is a leading comprehensive residential facility for mothers and their children in the San Gabriel Valley, as well as a training ground for students seeking avenues of practical educational experience in the social services field.

- Stepping Stones for Women changes lives by creating a safe, nurturing environment where single mothers and their children learn skills necessary to become physically, emotionally, intellectually, and spiritually healthy through mandatory classes, training and employment. The program covers four core areas of personal development and wellness including– mental, emotional, physical, and spiritual. In addition, SSFW provides an avenue of resources for the children of the mothers through supervised childcare, field trips and fine arts development. Stepping Stones for Women is not affiliated with Stepping stones Recovery Home in Covina.

Such a program is necessary for many reasons:

- 1 in 3 teenage girls in the United States will become pregnant
- Just 1 in 3 of these mothers will complete her high school education
- Only 1.5% of teen mothers have a college degree by the age of 30
- 80% of unmarried teen mothers end up on Welfare due to the high cost of living and lack of support systems
- Sons of teen mothers are 13% more likely to end up in prison, while daughters of teen moms are more likely to become teen mothers, which perpetuates the cycle of poverty.

—End—